

7 Strategic Ways

to grow your business with Microsoft Dynamics®

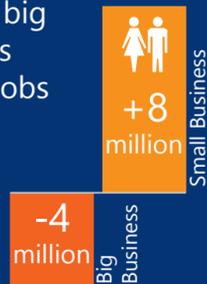
Replace your overworked, undersized or outdated accounting software with a business solution from Microsoft to improve efficiency from the field to your front desk.

1. Grow without growing pains

Database size, transaction and user limits holding you back? Overcome constraints and drive business growth without adding employees or complexity. Microsoft Dynamics removes bottle necks to drive productivity and accelerate growth.



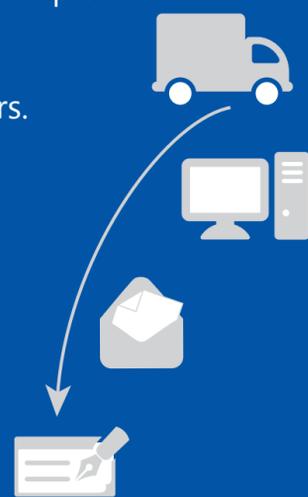
Since 1990, big business has eliminated jobs while small businesses added jobs.



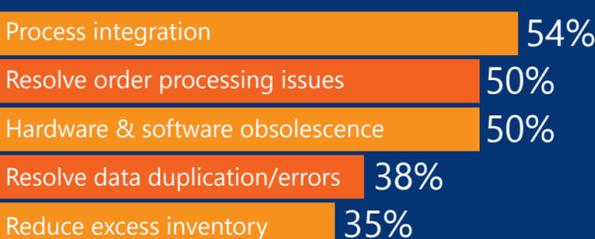
Are you ready to grow?

2. Simplify business processes

With small business accounting packages, even the most simple processes, like invoicing and month-end closing can take hours...even days to complete. Automate and streamline repetitive tasks to free up time for more important matters.

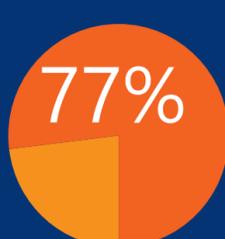


Why companies adopt an ERP system



3. Establish internal controls

When users can make changes to financial entries without audit trails, your company is at risk. Take control and reduce your chance of fraud with Microsoft Dynamics.

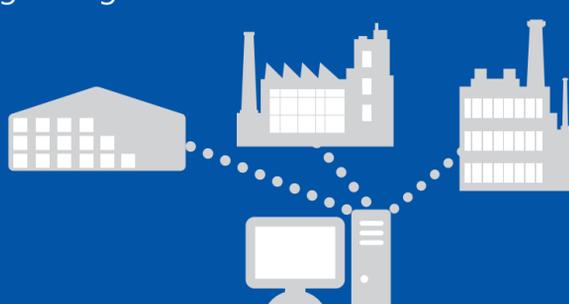


of all frauds occur in one of six departments:

- accounting
- operations
- sales
- upper management
- customer service
- purchasing

4. Support multiple companies

Instead of wasting hours combining financial statements and keeping countless spreadsheets straight, simplify your financial management. Microsoft Dynamics supports multiple databases, business units and companies, delivering insight across your growing business.



5. Transform the way you work

Role-tailored dashboards put the information your people need right at their fingertips. As familiar as Microsoft Office, Microsoft Dynamics delivers the flexible, secure deployment options that keep everyone productive – at the office, at home, or on the road.

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67% of employers report increased productivity from telecommuters

6. Focus forward

Instead of looking at reports limited to past performance, get real time insight into current activities and developing trends. Microsoft Dynamics delivers the information you need to achieve your business priorities.

achieve your business priorities.



Top business priorities



7. Get down to business

You can implement Microsoft Dynamics without interrupting your business. It's a flexible solution supported by a global network of local reselling partners – with industry knowledge. Start with what you need today and add what you need later—whether its in the cloud or on your servers. And RapidStart Services can have you up and running in days not weeks.

Top 3 Benefits Customers Receive from Partner Engagement

- Knowledge of Microsoft Dynamics capabilities to drive operational improvements
- Gain a trusted advisor with industry know-how to tailor solutions to your business
- Local service after the sale to support ongoing business innovation.



Sources: <http://www.sba.gov/content/small-business-trends>, "Is Your Business Ready for ERP?" Focus Research July 2011, <http://www.acfe.com/rttn-highlights.aspx>, Guidebook Microsoft Enterprise Applications for SMBs, Nucleus Research June 2012, <http://www.teleworkresearchnetwork.com>, Information Week Enterprise Applications Survey, April 2012