



PRESS RELEASE
For Immediate Release

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**Collins Computing, Inc. Announces Creation of Advanced
Distribution Partners for Microsoft Dynamics AX**

To Provide Advanced Distribution Solutions Built on Microsoft Dynamics AX

Orange County, CA — January 20, 2010 — Collins Computing, Inc., a leading Microsoft Gold Certified Partner, announced today the creation of a new Microsoft Dynamics Partner Group focused on delivering world class Advanced Distribution solutions built on solutions from Microsoft Dynamics and TVH Consulting. Advanced Distribution Partners is a group of six elite Microsoft Partners who span the U.S. and specialize in providing clients with ultra sophisticated Distribution solutions. In addition to Collins Computing, this group includes the following organizations: I.B.I.S., InterDyn AKA, InterDyn BMI, Merit Solutions, Inc. and Socius.

The Advanced Distribution Partners' channel is being announced after a contract was signed with I.B.I.S., Inc. and TVH Consulting; granting the group the exclusive right to resell TVH's MCC product with Microsoft Dynamics AX in the U.S. This Advanced Distribution for Microsoft Dynamics AX 2009 solution comprehensively addresses:

- Warehousing, Procurement, and Supply Chain Management
- Fulfillment & Shipping, including Cross-Docking
- Point-of-Sale Integration, Automated Re-Stocking, and Vendor Managed Inventory
- Detailed Demand Trending, Analysis and Sales Forecasting
- Mobile Sales Force Support
- Contact Center & Ongoing Customer Management Support
- Special Promotions and Discounts
- Marketing & New Customer Acquisition
- Financial Risk Management
- eCommerce and EDI Integration

The relationships between Supplier, Manufacturer, Distributor and customer are becoming increasingly intertwined, which is having an impact on the way Distributors do business. Many Distributors have created websites and are starting to fully comprehend the importance of

implementing sophisticated tools which allow customers to do business with them directly online while managing the information directly in their enterprise system.

Customers are insisting on improved levels of flexibility and responsiveness, this unprecedented access to information and industry knowledge makes them ideal candidates for the “Customer-Centric” Distributor. And at the forefront are the technological solutions which have brought about the current state of the industry – solutions like Advanced Distribution for Microsoft Dynamics AX.

"Through I.B.I.S. and the Advanced Distribution Partners, the value of a superior Distribution solution will now be available in the United States," said Guy Tubiana, President and Chairman of TVH Consulting. "Advanced Distribution for Microsoft Dynamics AX delivers the most powerful distribution capabilities from Mobile Sales Force Support to Detailed Demand Trending, Analysis and Sales Forecasting. We look forward to working with the Advanced Distribution Partners to help maximize the value that customers receive from their technology investments."

"Partnering with strategic partners across the country allows the Advanced Distribution Partner group to bring customers the best talent and knowledge in the channel," said Randy Forkner, President at Collins Computing, Inc. He continues, "Each of these award winning Microsoft Dynamics Partner organizations has years of experience in the distribution vertical and the Microsoft Dynamics solutions. Combining the experience, talent and Microsoft Dynamics AX with the MCC by TVH Consulting products, we are able to offer the most complete and sophisticated Distribution Solution for the Microsoft Dynamics AX market today."

About Collins Computing, Inc.

Founded in 1986, and headquartered in Orange County, CA, Collins Computing (www.collinscomputing.com) helps companies sharpen their competitive edge with Dynamics ERP and Microsoft CRM. Collins Computing is a Microsoft Gold Certified Partner, and recipient of numerous Microsoft Dynamics awards including Inner Circle, Overall Excellence, Innovation Excellence, Customer Service Excellence, and two-time winner Microsoft Dynamics Partner of the Year.

Collins is ready to provide you with world class solutions for Enterprise Resource Planning (ERP), Customer Relationship Management (CRM), Business Intelligence, and Custom Development.

Count on Collins – Count on Success.

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