

## Collins Computing partners with Sable Systems to offer “Dynamic CPG”, a Consumer Packaged Goods solution based on the Microsoft Dynamics AX platform

**August 19, 2011: California** – [Collins Computing](#) is furthering their commitment to Microsoft Dynamics® AX in the Consumer Packaged Goods (CPG) vertical by solidifying their relationship with [Sable Systems](#) to sell and implement “[Dynamic CPG](#)”. Sable Systems is a trusted ISV partner that has built their award winning end-to-end CPG solution for importers, distributors, and retailers.

The result of this partnership is a robust product built entirely in the acclaimed Microsoft Dynamics AX solution set, with one database, one security framework, and one toolset. Only available in the U.S through Collins Computing, this solution streamlines the following CPG processes and more:

- Product Lifecycle Management (PLM)
- Demand Forecasting and Planning
- Product Pricing and Promotions
- Web Stores
- Order Management
- Supply Chain, Procurement, and Rebates
- Warehouse Management
- Landed Costing and Freight Management
- Customer Relationship Management and Service (CRM)
- Customer Credit Management
- Financial Management
- Retail — Centralized and Store

Collins Computing exclusively offers the **Dynamic CPG** solution with five modules:

- [Consumer Packaged Goods](#)
- [Credit Management](#)
- [Demand Forecaster](#)
- [Landed Cost](#)
- [Product Lifecycle Management](#)

*“The relationship with Sable Systems is one that will significantly benefit our customers in the consumer packaged goods (CPG) industry with supply chain, product lifecycle management, landed costing, and other features that are critically important to the operations of CPG organizations. We’re very pleased to be able to solely offer “Dynamic CPG” in the United States”* says Randy Forkner, President of Collins Computing.

Martin Wildsmith, Director, Sable Systems adds *“We’ve found the right firm to partner with in Collins Computing. Not only do their accomplishments and awards speak for themselves, but their dedication to serving the needs of consumer packaged goods businesses will ensure that customers will receive the top products – and professional services–provided on the Microsoft Dynamics AX platform.”*

## **ABOUT COLLINS COMPUTING**

Founded in 1986 and located in Orange County, California, [Collins Computing](http://collinscomputing.com) is the largest Southern California Gold Certified Microsoft Dynamics partner. Collins Computing is the only Microsoft Dynamics partner to be named to the prestigious Microsoft Inner Circle for 14 years. Exclusively delivering Microsoft Dynamics ERP and Microsoft Dynamics CRM applications, they've implemented solutions for some of the largest and fastest-growing businesses.

Collins Computing is a reseller and implementer of Microsoft Dynamics GP, Microsoft Dynamics AX and Microsoft Dynamics CRM for companies worldwide with a focus in Orange County, San Diego, Los Angeles, Ventura and Riverside.

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